

# CAMPAIGNER

## COMMUNICATIONS UNIT



The GUE/NGL Group is seeking to hire **two campaigners** as follows:

**Campaigner - Climate crisis, Migration, Peace, Democracy**

**Campaigner - Workers' & social rights, Tax justice, AI & digitalisation**

The Campaigners will be responsible for developing and implementing campaigns based on the strategic priorities of the group.

They will be able to transform political positions into action, broadening the sphere of discussion on our priority issues and raising awareness of our positions among civil society, international media, and the public.

### ABOUT THE ROLE

Campaigners will be able to show imagination in formulating strategy, and an ability to guarantee effective planning and organisation of all facets of campaigns and projects.

They will have an appreciation of EU power dynamics, and the varied campaign approaches needed to progress key objectives of our campaign issues.

The Campaigner will work with GUE/NGL MEPs, policy advisers, and the communications team to liaise with a range of stakeholders including political allies, NGOs and trade unions, and media, with the aim of influencing the terms of debate on EU policymaking and public opinion.



July 2020

## ABOUT US

The GUE/NGL Group in the European Parliament brings together MEPs from a range of European left and progressive parties - ecological, socialist, communist and independent. In virtually all policy areas, it argues against the mainstream neoliberal prescriptions for the EU and is focussed on presenting progressive policy alternatives. Staff should be comfortable in this environment and both capable of, and fully at ease with, supporting our MEPs in their policy objectives.

GUE/NGL is an equal opportunities employer with a strong commitment to diversity and inclusion. We encourage members of groups at risk of discrimination to apply for this post.

## HOW TO APPLY

Send a **motivation letter** (maximum one A4 page) and your **CV** (preferably in Europass format) by **24 August 2020 12.00 CET** to email address: [guengl.applications@europarl.europa.eu](mailto:guengl.applications@europarl.europa.eu). CVs should clearly include exact start and end dates of any relevant work and educational experience (see the GUENGL CV at [www.guengl.eu/vacancies](http://www.guengl.eu/vacancies) look into General information for the level of detail preferred.)

Interviews will be scheduled for September.

Only applications meeting the above-mentioned criteria will be considered.

Only candidates selected for interviews will be notified.

## MAIN RESPONSIBILITIES

- Develop creative campaign strategies targeted at specific audiences
- Ensure campaigns built on effective storytelling
- Recognise campaign opportunities and act strategically to increase impact
- Foster and sustain partnerships with key stakeholders and allies
- Provide research and support to the communications unit and strategic working group
- Create and plan content for use across various communications channels
- Assist with the organisation of relevant group events
- Develop indicators to measure success of campaign targets

## REQUIREMENTS

- Political affinity and passion for radical left-wing political values
- Experience of international campaigning and communication strategy development, including knowledge of both online and offline campaigning
- Excellent written and oral communication skills
- Extensive knowledge of EU policy debates
- Enthusiasm for teamwork and positive collaboration with colleagues
- Creativity, resourcefulness, and professionalism with a strong work ethic
- Ability to work under pressure
- High linguistic level in English and one or more of the following languages - French, German, Spanish
- Desirable: at least three years' experience of campaigning

## GENERAL CONDITIONS FOR ADMISSION

The selection procedure is open to any candidate provided they:

- are a national of one of the Member States of the Communities, unless an exception is authorized by the authority referred to in the first paragraph of Article 6, of the Conditions of employment of other servants of the European Communities (CEOS) and enjoys their full rights as a citizen.

have fulfilled any obligations imposed on her/him by the laws concerning military service.

## PRACTICAL DETAILS

Position to be filled ideally by **October 2020**.

The initial contract will be for 2 years, renewable until 30 June 2024.

Campaigners will be based in Brussels with possible regular international travel and occasional work in unusual hours.

The successful candidates will be recruited as Contract agent in Function Group III, step depending on years of experience. (Gross salary for less than 5 years of experiences is 2.758€, for less than 10 years of experience is 3.121€, allowances depending on country of origin and family situation. The GUE/NGL group offers training opportunities for development.